



ISCRAM 2011

Welcome to Edinburgh!

Scotland's Inspiring Capital



informatics


EDINBURGH
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Inspiring Conferences



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Conference vision:

Focus on Intelligence

The University of Edinburgh has recently been ranked among the top twenty universities in the world by *The Times* of London. In the area of emergency response, the University has engaged in large-scale, international collaborative work in relevant areas bringing together academics, government, industry, standards bodies and response agencies. In the field of Informatics, which encompasses Artificial Intelligence (AI), Computer Science, Cognitive Science and other information-processing disciplines, the University of Edinburgh is recognised as a world-leading research and teaching institution. Edinburgh figures prominently in the history of AI, and it is ranked as one of the top four centres worldwide in the field, and is by far the largest in Europe.

The *Intelligent Systems* track is now a firmly established element of the ISCRAM conference, evolving from the *Agents* special session in early conferences to become more wide-ranging and inclusive in recent years. It attracts high-quality contributions reporting on the application of techniques from AI and elsewhere in support of crisis management and response.

Focus on intelligence will not mean that other tracks will be neglected. Quite the contrary; the focus will help to illustrate ideas and techniques that originated in AI, some of which have permeated throughout areas as diverse as Human-Computer Interaction, Ontologies and Collaborative Systems. Many areas of Information Systems stand to benefit from a better understanding of the organizing principles and processing approaches developed by AI; while in return AI can profit from the experience of the application and development of these approaches, establishing a two-way dialogue to the mutual benefit of both communities.

Holding ISCRAM 2011 in Edinburgh will allow us to connect world-leading theory and practice, resulting in a provocative, stimulating and successful conference for all participants.

Organization and conference chair:

Conference chair

Gerhard Wickler is a senior researcher at the Artificial Intelligence Applications Institute (AIAI) at the University of Edinburgh. He has co-chaired the *Intelligent Systems* track at ISCRAM in previous years, and will do so again at ISCRAM 2010 in Seattle. He has published and presented papers at ISCRAM for a number of years. He is also programme committee member for other events.

Programme chair

Julie Dugdale has been actively involved in the ISCRAM community since its earliest days, serving on the programme committee and helping to organize tracks and events such as the PhD colloquium. Gerhard and Julie have worked together successfully to organize the *Intelligent Systems* track in recent years.

Academic support team

Austin Tate is a senior academic at the University of Edinburgh, holding the Chair of Knowledge-Based Systems, and is Director of AIAI. He has organized international conferences at the University and beyond, and will provide invaluable support to the ISCRAM conference. **Stephen Potter** is a senior researcher at AIAI. Both Austin and Stephen have published in ISCRAM conferences in the past.

Administrative support team

Ronnie Johnston is responsible for event support for the School of Informatics, to which AIAI belongs. **Steve Scott** is responsible for administration and finances within the School of Informatics.



Dates

Assuming that the conference venue is to be Appleton Tower at the University of Edinburgh (for more details of this venue see below), the conference may either take place during the week of 11-15 April, or else may start late in May. Easter 2011 is April 22 (Good Friday) to 25 (Easter Monday). Running the conference in the full week before Easter has the advantage that participants might see this as an opportunity to combine a business trip with a vacation in Scotland, which is of course a popular tourist destination.

Currently the schedule for paper submission and review is expected to follow the (original) pattern for the current conference, with the paper submission deadline mid-November, reviews due before Christmas, etc; however, this is subject to change as lessons are learned from the experience of the 2009 and 2010 submissions procedures.

Conference Schedule

ISCRAM 2011 is expected to be run more or less as it has been structured in previous years. This will show continuity, with the familiar format making it easy for attendees to get down to the real business of the conference. We propose to have the PhD colloquium on the Sunday preceding the main conference, culminating on the Sunday night in an informal, social event open to colloquium students and conference delegates alike (one possible event is a whisky tasting, whisky being an iconic product of Scotland). The main conference would take place over three days, Monday to Wednesday. Invited talks will be in plenary sessions at the beginning of each day, providing an incentive for delegates to arrive early. Then the conference will split into parallel sessions in which accepted papers will be presented in different tracks. Ideally there would be another plenary session at the end of each day to pull people together, perhaps based around a podium discussion session. Monday night would have a welcome reception that will not take up the whole evening, allowing people time for self-organized networking. Tuesday night will be reserved for the conference dinner.

In addition, we will monitor the fledgling initiatives introduced ISCRAM 2009 (e.g. ISCRAM Live) and those planned for 2010 (e.g. Mentoring scheme, job applications/CV swap site) to see how they can be developed and enhanced. Whether the conference should include workshops and tutorials is to be decided. Again, we will build on experiences from previous conferences. If there will be tutorials, an AI focussed tutorial would go well with the conference theme.

For the poster session we could try something more interesting by mirroring the session using virtual worlds and remote access technologies, and using the large screen available in the Appleton Tower concourse area to catch people's attention during lunch and refreshment breaks. This not to turn into another series of presentations though.

Keynote speakers are an important aspect that has contributed much to the success of past ISCRAM conferences. Although the conference is still some time away, we have some ideas about prospective invited speakers.

Jose Torero is a Professor in Fire Safety Engineering at the University of Edinburgh. He is a strong advocate for the introduction of model-based information systems into fire-fighting, a move which would revolutionize fire-fighter training and fireground practice. He has strong links to UK and US fire brigades as well as standards bodies including NIST. He has been part of teams investigating disasters such as the Piper Alpha Oil Platform fire, the London King's Cross underground fires and the New York 9/11 Twin Towers collapse, and has featured in television programmes about fire safety that have been broadcast around the world. Some short clips showing him talk about fire safety are available on YouTube.

Another invited talk could be by a member of the Multinational Planning Augmentation Team (MPAT) with which AIAI has good connections (John Bratton/Scott Weide) who might suggest an appropriate speaker. However, MPAT is based in Hawaii making this an expensive invitation.



Advertising and marketing plans

The Call for Papers will be distributed through the usual channels. This will start with the announcement at ISCRAM 2010 (which should not be at the very end of the conference, when a large number of attendees have to rush off to catch a plane). It is important to encourage authors to return to the following conference to perpetuate a community. The ISCRAM website and mailing lists are other distribution channels.

Also, AIAI is involved in organizing a new community of people interested in a “whole of society” approach to crisis response, which already has more than 1000 members. These are people interested in the OpenVCE virtual world technology for PMESII analysis. Many are sure to find the ISCRAM community relevant and we would hope for paper submissions from them.



Selected authors from the ISCRAM conference could be invited to re-submit extended versions of their papers for publication in a journal. The most closely related journal is the International Journal of ISCRAM, of course. However, given the focus on intelligence, we could also try to publish a special issue of another journal that is closer to AI, e.g. IEEE Intelligent Systems, where Austin Tate is on the advisory board.



Open issues and concerns

A potential concern is the currency exchange rate, which favours a conference in Scotland at the moment as the British Pound is rather weak. However, it is difficult to predict future fluctuations in exchange rates. We do not expect this to be a significant problem as most of the income and expenses will be in the same currency.

Committee Biographies

Conference chair: Gerhard Wickler

Gerhard Wickler obtained a Master's degree in Computer Science in 1992 from the University of Bonn, Germany. His Master's project was completed while working for GMD, a government-funded research facility near Bonn which specialises in Artificial Intelligence (AI). From there he moved to the United Kingdom to continue his research work.



In 1996 Gerhard Wickler moved to Edinburgh to start his PhD studies in the area of AI Planning, which he successfully completed in 1999. He went on to hold research positions in Italy, Belgium, and Germany, working in several areas of AI. Since 2004 he has been senior researcher at the Artificial Intelligence Application Institute (AIAI) within the School of Informatics at the University of Edinburgh, one of the highest-ranked universities in the field.

Gerhard Wickler regularly publishes in AI-related conferences and journals, reporting on his research in AI Planning and Intelligent Agents applied to emergency response. He is an active reviewer for a number of conferences and journals. He has been a member of the programme committees for various workshops and conferences, including the Intelligent Systems track at ISCRAM. He is currently principal investigator and grant holder of an EOARD-funded research project in the area of AI planning and plan execution. In addition to having co-chaired the Intelligent Systems track at ISCRAM in previous years, and again at ISCRAM 2010 in Seattle, he has published and presented papers at ISCRAM for a number of years now.

Programme chair: Julie Dugdale

Julie Dugdale is an assistant professor at Grenoble University in France and researcher in the MAGMA multi-agent systems research team at the Grenoble Informatics Laboratory. She has been involved in both national and international research projects in the crisis management domain. Her research interests include analysing, modelling and simulating cognitive factors and the social organisation of rescue activities using an agent-based approach.



She has been actively involved in the ISCRAM Community since its inception, being a member since 2004 and serving on the program committee since 2005. She has presented her work in the area of agent-based modelling and simulation of crisis situations at various ISCRAM conferences over the years. She has organised or co-organised the ISCRAM Doctoral Colloquium in 2006, 2007, 2009 and the following special sessions or tracks: Complexity, Crisis and Robustness 2005 special session, Stakeholder coordination for Crisis Management 2006 special session, Advanced Information Technologies 2007 special session, Intelligent Systems for Crisis and Disaster Management special session 2008 and the Intelligent Systems track 2009. Through these activities she has developed strong collaborations with many members of the ISCRAM community. She has worked to promote the activities of ISCRAM and has input suggestions and ideas for advancing the interests of the ISCRAM community.



Committee Biographies

Academic support: Austin Tate

Professor Austin Tate holds the Chair in Knowledge-Based Systems at the University of Edinburgh and is the Director of the Artificial Intelligence Applications Institute at



the University. He helped form AIAI in 1984 and since that time has led its efforts to transfer the technologies and methods of Artificial Intelligence and knowledge systems into commercial, governmental and academic applications throughout the world. He holds degrees in Computer

Studies (B.A. Lancaster, 1972) and Machine Intelligence (Ph.D. Edinburgh, 1975). He is a Fellow of the Royal Society of Edinburgh (Scotland's National Academy), and is a Fellow of the Association for the Advancement of Artificial Intelligence amongst other honours. He is a professionally Chartered Engineer.

Professor Tate's research interests are in the use of rich process and plan representations along with tools that can utilize these representations to support planning and activity management. He pioneered the early, now widely used and deployed, approaches to hierarchical planning and constraint satisfaction in the Interplan, Nonlin, O-Plan and I-Plan planning systems. His recent work on "I-X" is concerned with supporting collaboration between human and system agents to perform cooperative tasks in a "Helpful Environment".

Professor Tate was the Edinburgh PI in the Advanced Knowledge Technologies Interdisciplinary Research Collaboration funded by EPSRC. He also led the DARPA funded Coalition Agent eXperiment (CoAX) project involving some 30 organizations in 4 countries over a 3 year period. His work is being applied to search and rescue and emergency response tasks. His internationally sponsored research work is focused on the use of advanced knowledge and planning technologies, and collaborative systems especially using virtual worlds. He leads the Virtual University of Edinburgh, Vue, a virtual educational and research institute bringing together those interested in the use of virtual

worlds for teaching, research and outreach. Professor Tate is on the Senior Advisory Board for IEEE Intelligent Systems journal and is a member of the editorial board of a number of other journals.

Austin has been involved in the organization of a number of conferences, workshops and events at scales from 20 to 300 persons over a 30 year period. He was one of the lead bidders and local organizers for the 1500 person International Joint Conference on Artificial Intelligence (IJCAI) which was held in Edinburgh in 2005. He was responsible for the delivery of the large tutorial and workshop programme which accompanied the IJCAI 2005 conference, and that was run in the same facilities proposed for ISCRAM 2011.

Austin Tate has published papers at previous ISCRAM conferences. He has organized international conferences at the University and beyond and will provide invaluable support to the ISCRAM conference.

Academic support: Stephen Potter

Stephen Potter is a senior researcher in AIAI at the University of Edinburgh. He studied Computer Science at the University of Durham, UK, and then studied for a master's degree in Artificial Intelligence at the University of Aberdeen, UK. He went on to complete a PhD in Mechanical Engineering at the Engineering Design Centre at the University of Bath, UK.



Since joining AIAI in 2000 he has worked on a number of successful academic and commercial projects, helping to fulfil the Institute's remit to promote the wider use of intelligent systems technology and techniques. Stephen Potter's research interests lie in the area of knowledge-based and adaptive systems, and his work with the Advanced Knowledge Technologies and FireGrid consortia has directly addressed questions of the application of novel intelligent technologies in emergency response contexts.



Letters of Support

George Grubb
Lord Provost
City of Edinburgh

Sue Stuart
Chief Executive Officer
Edinburgh Convention Bureau

Professor David Robertson
Head of School of Informatics
The University of Edinburgh



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THE CITY OF EDINBURGH COUNCIL

*The Right Honourable George Grubb
Lord Provost of Edinburgh*

11 November 2009

Dear Colleague

Warmest Greetings from The City Of Edinburgh.

I was delighted to hear you and your colleagues are considering an invitation to hold the ISCRAM Conference in Edinburgh.

Edinburgh, one of the world's most beautiful capital cities, is renowned for its unique history, heritage, architectural grandeur and cultural vibrancy. The City attracts over 6 million visitors and conference delegates throughout the year and is home to the world famous Edinburgh Castle, The Palace of Holyroodhouse and the Royal Yacht Britannia. Edinburgh plays host to the internationally renowned Edinburgh Festivals, the Edinburgh Military Tattoo and is now also the home of the Scottish Parliament. Built on a series of spectacular hills and valleys, Edinburgh's medieval buildings and new developments harmonise to present one of the world's most dramatic and satisfying townscapes.

As a result of sustained programmes of public and private sector investment, Edinburgh is able to offer some of the most sophisticated and technologically advanced conference facilities in Europe.

The range and quality of social and spouses' programme opportunities within and around Edinburgh are unrivalled and may include receptions in over 69 art galleries or museums, banquets in ancestral homes or historic houses, or golf on one of the 28 golf courses within the city boundary.

If Edinburgh is selected to host this most prestigious conference, I can assure all delegates of a traditionally friendly Scottish welcome.

We very much look forward to welcoming you to Edinburgh in 2011.

Yours sincerely



GEORGE GRUBB
Lord Provost of Edinburgh



City Chambers, High Street, Edinburgh, EH1 1YJ Tel: 0131 200 2000



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Edinburgh Convention Bureau

Inspiring Conferences



13 November 2009

Dear Colleague

ISCRAM 2011

We welcome you to Edinburgh - Scotland's capital city! Edinburgh is a fusion of fabled streets and historic buildings contained within a vibrant modern city, which we hope your delegates will find time to explore.

The city's support is channelled through Edinburgh Convention Bureau. We appreciate that each conference requires special consideration and your needs will be addressed by a team of committed, knowledgeable and professional staff, with the principle aim to customise a working programme for you and your delegates. I assure you of our full support and free services should this bid be successful.

Edinburgh is a beautiful, dynamic, prosperous, forward-looking European city, benefiting from a unique architectural heritage and a magnificent natural setting. Your delegates will enjoy exploring the city's medieval Old Town and Georgian New Town, which have recently been awarded World Heritage Site status, and the port of Leith where the former Royal Yacht Britannia is permanently berthed.

Edinburgh's academic excellence and research institutions receive international acclaim for excellence in the sciences, technology and medicine, to mention a few fields. The new Scottish parliament completes Edinburgh's role as the political capital of Scotland.

It is quite simply a magnificent city where exciting things happen. Your delegates are bound to enjoy discovering the Edinburgh experience.

Yours sincerely

Sue Stuart
Chief Executive





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19th November 09

Dear Sirs,

I am writing to lend my support to the bid being made by Gerhard Wickler and others to host the ISCRAM 2011 conference in Edinburgh.

As you may know, the School of Informatics in Edinburgh was, in the UK Research Assessment Exercise, judged to have the highest volume of world leading research of any computing science institute in the UK. Much of our research relates to ISCRAM interests (e.g in emergency response, multi-agent systems, planning and coordination) so we provide a good fit to the conference. We also have the benefit of a new, award winning, building in which most of our activities are housed and we have a dedicated events management staff to help with some local arrangements. The city of Edinburgh also acts as an attractor for visitors because of its tourist reputation.

As Head of the School of Informatics, and as a researcher with a keen interest in emergency response, I am happy to lend my support to this bid to bring ISCRAM to Edinburgh. I am confident that the School will provide an environment that is conducive to a fruitful and successful conference, and look forward to seeing the ISCRAM community here in 2011.

Yours sincerely,

Professor David Robertson
Head of School of Informatics

informatics

The University of Edinburgh is a charitable body, registered in Scotland, with registration number SC005336



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"Other cities may go in and out of vogue, but Edinburgh will always command a place among the beautiful tourist meccas of the world."

Fodor's Guide

Why Edinburgh?

Edinburgh is truly inspirational.

Scotland's inspiring capital city is a fusion of fabled streets and historic buildings, contained within a vibrant modern city. Quite simply, it is a brilliant destination in which to hold an international conference.

Voted the best city in the UK by a survey of 10,000 people (2009), it's stunningly beautiful and also compact, with a wonderful atmosphere and very friendly people.

It's the perfect fusion of old and new. To enjoy the historic wonders of the Old Town, visitors can trail from the iconic Edinburgh Castle at the top of the Royal Mile all the way down to the Palace of Holyroodhouse, the Queen's official residence in Edinburgh, and the new Scottish Parliament.



Across the green expanse of Princes Street Gardens lies the elegant Georgian New Town, with its stunning architecture, leafy gardens, stylish boutiques and fantastic restaurants.

In the midst of these gracious surroundings, Edinburgh is alive with inspiration and innovation.

For centuries it has nurtured some of the greatest minds in philosophy, economics, finance, literature, law, medicine, engineering and architecture. Often referred to as the 'festival city', Edinburgh offers a year round programme of arts and cultural events.

Edinburgh is home to the Scottish Parliament, holds the national museums and national collections of art, has four universities, the national headquarters of banks and financial institutions and a thriving new sector in life sciences and bio-technology.

For all these reasons – and more besides - it's not difficult to see why Edinburgh is the most popular destination in the UK after London for association conferences.

Let us show you more...



“Rich in memories and traditions, Edinburgh is immortal in its collective personality.”

Winston Churchill

City of innovation

Edinburgh has a long tradition of innovation in almost all fields of human endeavour and enterprise. Over at least five centuries, in academic and financial institutions, in coffee houses, pubs and churches, it has nurtured some of the world's leading doctors, scientists, artists, writers, lawyers, engineers, architects and philosophers.

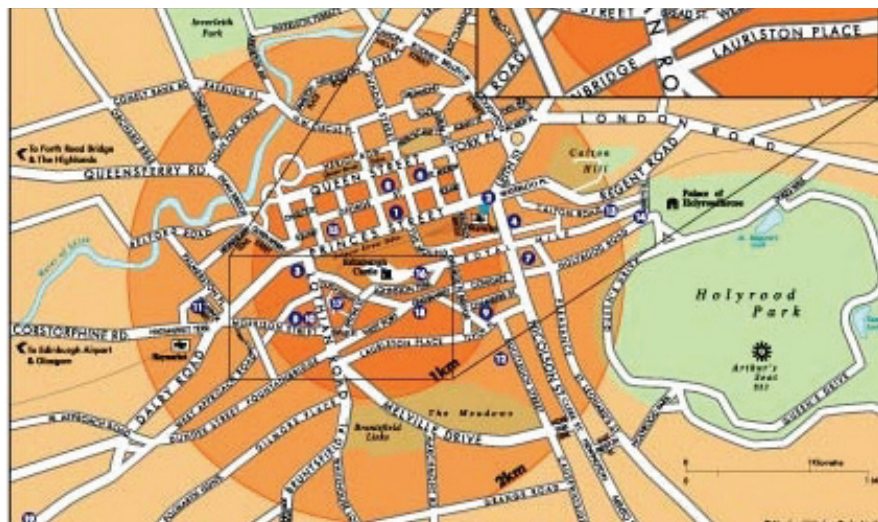
This inspiring tradition continues to thrive and Edinburgh boasts many centres of excellence which attract the keenest and most creative minds to live and work in the city.

Illustrious scientists who lived and worked in Edinburgh include Charles Darwin, James Young Simpson and Alexander Fleming, along with creative writers and artists such as Robert Burns, R L Stevenson, Arthur Conan Doyle, JK Rowling, Ian Rankin and Alexander McCall Smith.

Today its four universities continue this tradition of innovation. For hundreds of years they have led the way in disciplines ranging from political economy and medicine to software development and micro-engineering. Today Edinburgh is a global leader in many areas of research and development in medicine, new technologies and the life sciences.

A walkable city

The city centre is compact, stunningly beautiful and easily explored on foot. There are over 3,000 hotel beds within a 2km radius of the city centre, priced for a wide range of delegate budgets.



ISCRAM conference in Edinburgh

With world-class hotels and venues, an international airport only eight miles from the city, excellent rail links and good road access and a compact city centre with almost everything within walking distance, it is easy to see why Edinburgh has earned its place as the world's most popular UK conference city after London.

And for the social programme, delegates are spoilt for choice. The city enjoys a thriving arts and festivals programme, internationally renowned galleries and museums, underground vaults, royal castles, palaces and yachts - and is home to the stunning new Scottish Parliament.



Surrounded by rolling hills and a fascinating shoreline to the north, the city also has spacious leafy parks and a beautiful botanical garden, and offers almost endless possibilities for taking up new activities or simply relaxing.

Major events

A 'mature' destination, Edinburgh's successful track record at hosting international conferences gives meeting planners the confidence that suppliers in all the city's conference sectors will deliver.

Recent conferences and events include the International Routes Conference, the 49th NATO conference and MTV Europe Music, for which the Edinburgh Convention Bureau organised online accommodation for 3000 media reporters and staff for this world event.

Variety

The city and surrounding area have a wide range of unusual, historic and world famous venues in which to hold conferences or social events - including elegant stately homes, The Royal Yacht Britannia, Edinburgh Castle, the Royal Museum and historic underground ghostly vaults.

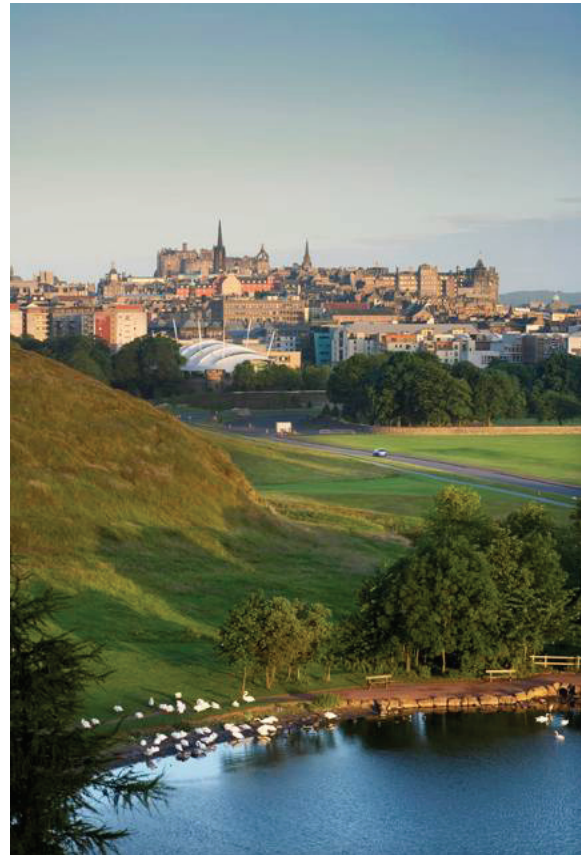


Destination

With this illustrious background, and the free support services of Edinburgh Convention Bureau, we are confident that Edinburgh is an ideal location for the ISCRAM 2011 conference.

The City of Edinburgh is delighted to support this bid and channels their support through the **Edinburgh Convention Bureau** providing:

- bid document and presentation materials
- assistance with selecting local conference suppliers
- free delegate literature about the city and Scotland
- provisional room allocation from hotels
- unique social programmes with suggestions for delegates & partners
- facilitated welcome by the Lord Provost
- delegate attendance building materials
- online flight booking tool for your conference website
- online accommodation booking tool
- link to Experience Edinburgh website for delegates to pre plan their visit



Ceud Mile Fàilte!
'A hundred thousand welcomes' in Gaelic



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“This is a city of shifting light, of changing skies, of sudden vistas. A city so beautiful it breaks the heart again and again.”

Alexander McCall Smith

Ten reasons to conference in Edinburgh

- 1 vibrancy**
a modern and dynamic city, bustling with life and enterprise
- 2 culture**
a World Heritage site, with stunning architecture and wonderful galleries, museums, theatres and arts venues
- 3 people**
the people are warm, helpful and friendly with a strong tradition of service and professionalism
- 4 choice**
a wide choice of world class conference venues and hotels, over half of which are within two miles of the city centre
- 5 attractions**
a compact city centre, ideal for walking, and the handy Edinburgh city pass gives free admission to over 30 visitor attractions and free bus travel



- 6 festivals**
the festival capital of Europe, with a dazzling array of spring, summer, Christmas and Hogmanay events
- 7 restaurants**
more restaurants per head of population than any other city in Britain, catering for all tastes
- 8 innovation**
a centre of excellence in the fields of medicine, finance, research, science & technology, architecture and the arts, and has been designated the first UNESCO City of Literature
- 9 weather**
the weather is temperate, with annual rainfall less than Rome, Frankfurt and New York, and enjoys clear, crisp, sunny days in spring and autumn
- 10 access**
the airport is only 8 miles (12km) from the city centre, with over 100 air routes between Europe and North America, and high-speed rail links to all major cities in Britain

"Can there anywhere be a more beautiful and beguiling city to arrive at by train? To emerge from the bustling, subterranean bowels of Waverley Station and find yourself in the very heart of such a glorious city is a happy experience indeed."

Bill Bryson

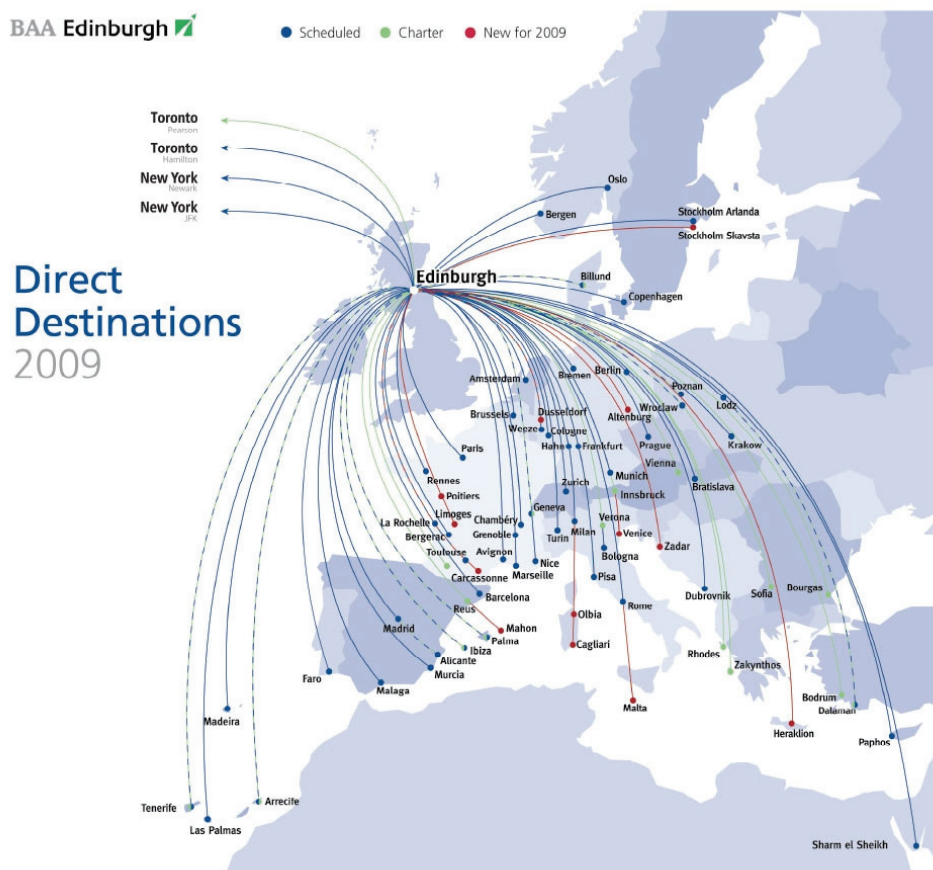
Edinburgh, Scotland's inspiring capital city, is at the heart of Scotland, with plentiful European transport links and easy to reach by air, rail, ferry and road

By air

Edinburgh International Airport is only 12 kilometres (8 miles) from the city centre and has very good connections to the city via taxi, express coach and shuttle bus. More than 30 airlines serve over 100 destinations including the major hub airports London – there are over 200 flights from London airports every day, and numerous flights to other major cities in the UK including Birmingham,

Manchester and Bristol – Amsterdam, Paris and New York, and including many other airports such as Toronto, Brussels, Geneva, Frankfurt, Prague, Madrid, Munich, Stockholm and Warsaw.

See www.edinburghairport.com for more detailed and up to date information.



By rail

Edinburgh is linked to all the major cities and airports in Britain. The high-speed link to London gets you from the heart of one city to the other in just over four hours, while the Eurostar service connects Paris to Edinburgh in around eight hours.

See www.nationalrail.co.uk



By road

Motorways and a network of quiet trunk roads ensure Edinburgh is easily - and pleasantly - accessible by road.

The recently-refurbished coach station at St. Andrew Square in the heart of the city offers connections to all major cities in Britain.

See www.nationalexpress.com

International flights

Transatlantic	Airline
DIRECT TO EDINBURGH	
New York (Newark)	Continental Airlines
Toronto (Hamilton & Pearson)	Air Transat, Flyglobespan
US - EUROPE routes with connecting flights	to Edinburgh
London, Manchester or Birmingham	British Airways
Amsterdam	North West Airlines, Air UK
Manchester	British Midland
Paris	Air France
TO GLASGOW (one hour by rail or road)	
Newark/New York	Continental Airlines
Toronto, Montreal, Calgary, Ottawa, Vancouver, Halifax	Air Canada (Toronto)
Dubai	Emirates
Chicago	American Airlines
Philadelphia	US Airways

City	Airline
Amsterdam	KLM, Easyjet
Barcelona	Flyglobespan, Click Air
Brussels	British Midland
Cologne	Germanwings
Copenhagen	British Midland, Sterling UK
Dortmund	Easyjet
Dublin	Aer Lingus, Ryanair
Faro	Flyglobespan
Frankfurt	Lufthansa
Gdansk	Centralwings, Easyjet
Geneva	Flyglobespan, Easyjet
Helsinki	Finnair
Katowice	Centralwings
Krakow	Easyjet
Madrid	Easyjet
Milan	Easyjet, Jet 2
Munich	Easyjet
Nice	Flyglobespan
Oslo	Norwegian Air Shuttle
Paris	Air France, Flybe, Easyjet
Poznan	Centralwings
Prague	Flyglobespan, Jet 2
Rome	Flyglobespan
Stockholm	SAS, Sterling UK
Warsaw	Centralwings
Zurich	British Midland

NB: this list is not exhaustive – please see www.edinburghairport.com for full information



To other UK cities

Airport	Airline
Belfast City	BA, Flybe
Belfast	Flybe, Easyjet
Birmingham	BA, BMI Baby, Flybe
Bristol	BA, Easyjet
Cardiff	BA, BMI Baby
East Midlands	BMI, Business Air
Exeter	Flybe
Inverness	Loganair
Jersey	BA, Flybe
Kirkwall	Loganair
Leeds/ Bradford	BMI, Flybe
London (Heathrow)	BA, BMI
London (Gatwick)	BA, Easyjet
London (Stansted)	Easyjet
London (Luton)	Easyjet
London (City)	ScotAirways, BA
Manchester	BMI, Flybe
Norwich	BMI
Southampton	BA, Flybe
Wick	Loganair

From the Airport to the city

- **Taxi** - no need to book, always available at the Airport taxi rank - approx £18-20
- **Airport Express bus** - approx 20 minutes £3.50 each way

Getting around Edinburgh

Delegates will find the city not only visually stunning but also very accessible. There is a wide range of hotels located within the city centre. For longer journeys around the city, delegates may take public transport or taxis, or shuttle services can be arranged.

It's a great city to explore on foot



Negotiated airfares

Attracting delegates to Edinburgh has never been easier

Edinburgh Convention Bureau has teamed up with Colpitts World Travel to provide an online travel booking engine that can be individually branded for the **ISCRAM 2011 conference** with access to preferential negotiated airfares for our delegates.

Colpitts World Travel is a multi-national travel management company which has been providing an extensive array of travel services and exceptional customer care for over a century. With a network of global partners and the buying power to negotiate preferential airline rates they are well versed at reducing costs while never compromising on quality.

Group & delegate airfares

Most major airlines offer special group and participant airfares for delegates attending conferences. Utilising the combined purchasing power of Colpitts and the large number of delegates ECB attracts to Edinburgh each year, special airfares can be negotiated that benefit every conference. So whether it's for ten delegates arriving from Europe or over a thousand travelling from around the world, a cost effective package can be tailored for our conference.

Online booking

Modelled after the award-winning leisure displays from Travelocity, the online booking engine offers a user friendly layout and navigation that is familiar to travellers. Delegates can easily view and search content throughout the site, from the log in page to availability, itinerary review and purchase pages. The system simultaneously searches all major airlines and low cost carriers so finding results is accomplished quickly, effortlessly and is available 24/7.

Our benefits at a glance

Utilising the services of the online booking engine offers numerous advantages – not only for our organisers, but also for our delegates.

Advantages for ISCRAM 2011 conference organisers

- We will have access to a combined purchasing power to negotiate special group and delegate airfares
- We will have access to an individually branded internet booking engine that is exclusively accessible by our conference association, organisers and delegates
- We will have a direct link from our conference website and registration pages to encourage participation and simplify attendance
- We will be able to capture important travel statistics for financial reporting and to build a travel profile that is useful for future fare negotiations by access to real-time reports
- We will be able to access delegate arrival and departure information for ease of organising transfers and hotel reservations
- We can continue to use the ECB online booking tool for all future conferences.

Advantages for the participants

- Our delegates can access special low-price airfares negotiated for the conference
- Our delegates have the option of booking online, quickly and easily
- One search and our delegates can see all flight options
- Our delegates can book companions using the same airfares
- Our delegates online bookings are fully supported and checked by Colpitts' own Travel Agents – no call centres
- Our delegates have access to a 24 hour emergency assistance helpline



Conference Venue



The University of Edinburgh

The University of Edinburgh has a vast range of impressive historic and modern buildings that reflect the University's 400-year history. *Edinburgh First* is the commercial division of the University that manages and provides access to University buildings and services for conferences and similar events. Edinburgh First helps bring these buildings to life as successful conference, dining and meeting venues that are full of Edinburgh's character and charm.

Appleton Tower

Appleton Tower has recently been internally refurbished and refitted, with the lecture theatres that would be used for ISCRAM session now providing state of the art AV capabilities, some of which are included within the quote provided by Edinburgh First.

Three Lecture Theatres	200 delegates
Two Lecture Theatres	300 delegates
Three Seminar Rooms	20-40 delegates

Edinburgh First will cater and facilitate the conference professionally and efficiently to ensure that it runs smoothly and creates a lasting and memorable experience for delegates.

A more detailed description of Appleton Tower and its facilities can be found on the following pages provided by Edinburgh First.

Appleton Tower Proposal

Day Delegate Rate £41.00 (based on 2010 rates) which includes:

- Lecture Theatre No.4 x 250 theatre seating
- Arrival tea/coffee served with pastries
- Mid-morning tea/coffee served with shortbread
- Afternoon tea/coffee served with fruit tartlets
- Screen and data projector in the main room
- Internet access for the main organiser or Speaker
- Concourse area for exhibition (based on numbers at 250) 100 square meters

Plus 4 lecture theatres 1, 2, 3 and 5 – 75 delegates per room theatre style @ £440 per room per day (excluding AV). Rates include UK Value Added Tax (VAT) at the current rate.

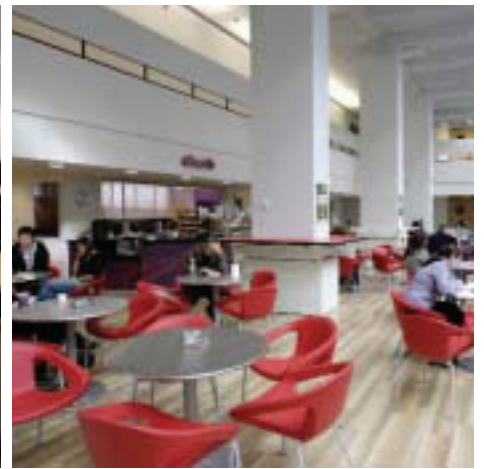
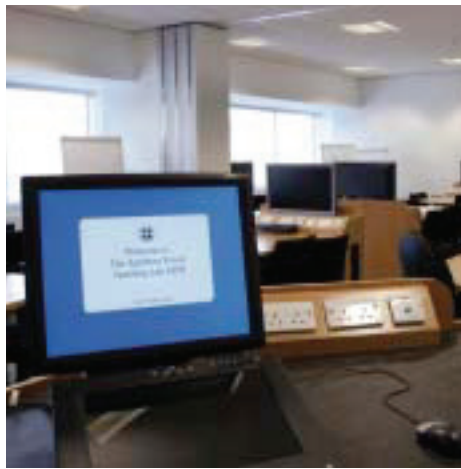
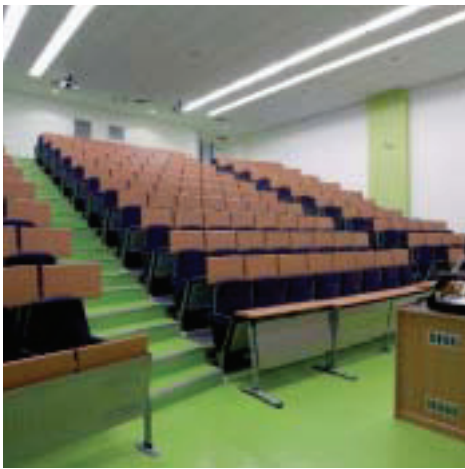




- 5 lecture theatres:
3 x 200 seat theatres
2 x 300 seat theatres
- Facilities to link the
2 largest theatres
- 560sqm exhibition space
with natural light
- Teaching studio
can be split into
3 smaller studios
- Seating with foldaway
work surfaces
- 3 seminar rooms



Breathing new life into Appleton Tower @ The University of Edinburgh.



Appleton Tower, the centrepiece of the University's George Square complex of 10 lecture theatres and numerous meeting spaces, has recently undergone a £5.5m refurbishment. The result – 5 state of the art lecture theatres together with teaching studio, seminar space and extensive concourse facilities suitable for a range of activities, all under one roof.

The two largest theatres can link electronically to allow plenary sessions for up to 600 delegates. All theatres feature seats with foldaway work surfaces and the latest in audio visual systems and controls. These include:

- Touchscreen AV control panel
- Dual video/data projection
- Wireless networks
- DVD/laptop/VHS streaming
- Thermostatically controlled comfort cooling
- Induction loops
- All facilities compliant with the DDA (Disability Discrimination Act)

The main concourse provides up to 560sqm double height space with natural light from a glazed roof; ideal for exhibitions, registration, drinks receptions, catering and networking events.

Within the concourse is also the University's own branded café – 'Absorb' – which can be made available for delegates' use.

The complex as a whole, or one or more lecture theatres, is available for weekend use throughout the year. During the spring break and through the summer from late May to early September they are also available for weekday use.

The University has 76 year-round hotel bedrooms of its own to support activities at Appleton Tower and other George Square venues. This increases during our spring and summer vacation periods, with 2000 bedrooms available to support conferences and events.

Appleton Tower not large enough? Then adjacent to Appleton, within George Square, there are another 5 lecture theatres accommodating from 250 to 500 delegates and over 15 other seminar rooms for between 10 and 100 delegates.

Conference Venue

The Virtual University

In addition to the real venue of Appleton Tower we propose to provide outreach via a virtual conference in Second Life to give those not able to attend in person something of the ISCRAM experience. This would take place at the virtual facilities currently developed for crisis and emergency management by the University as part of the Open Virtual Collaboration Environment (OpenVCE) project. The exact content and format of this virtual conference is still to be fixed and will draw on experiences of webcasting past conferences; obviously a balance must be struck between outreach and encouraging delegates to attend the physical conference. In any case, Appleton Tower is equipped with the necessary technology infrastructure, and the Virtual University of Edinburgh (Vue) facilities can be arranged at no cost (on an as available basis).



Vue area:

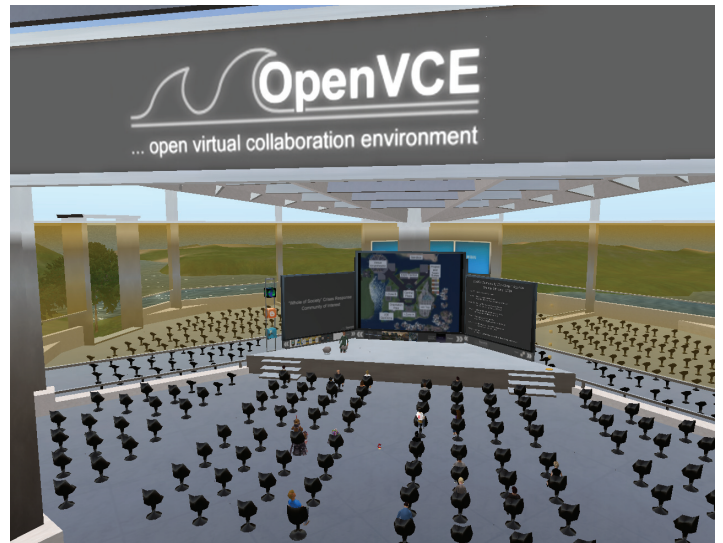
<http://slurl.com/secondlife/Vue/205/53/30>

[teleport now](http://slurl.com/secondlife/Vue/205/53/30)

OpenVCE area:

<http://slurl.com/secondlife/VCE/128/128/22>

[teleport now](http://slurl.com/secondlife/VCE/128/128/22)



How this can be linked up with ISCRAM Live remains to be seen, but the two should be seen as complementing each other as a 3D virtual world will give participants a different experience that includes a virtual presence at the conference and allows them to interact with others through their avatar.



supported by **Edinburgh Convention Bureau**
Inspiring Conferences



Accommodation

"Coming back to Edinburgh is like coming home."

Charles Dickens

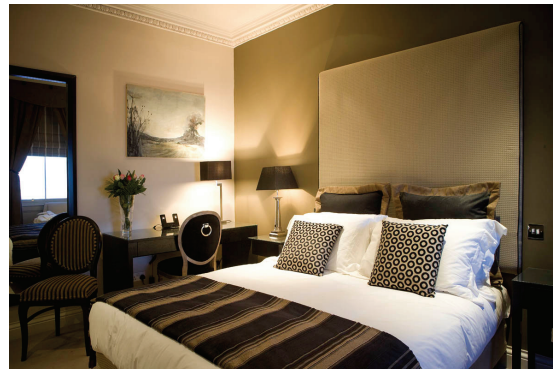
Edinburgh and the surrounding area provide a comprehensive range of accommodation with over 10,000 beds, over half of them within a 2km radius of the city centre. Delegates may be tempted by the luxury of an international hotel or a chic boutique hotel which specialises in matching individual tastes.

The independent traveller may prefer the flexibility of a serviced apartment or perhaps a friendly guest house where the warmth of the welcome will make them feel at home. University campus accommodation and budget hotels offer outstanding facilities right at the heart of the city.

And this being Edinburgh, there's always something a little different on offer. How about a Georgian townhouse for a taste of elegance or even a castle to bring out the celebrities among our delegates?

Edinburgh Convention Bureau (ECB) will support our conference with their Conference Accommodation Booking Service (CABS) which offers a free booking service to our delegates. ECB will assist organisers by using their local knowledge and contacts to

negotiate the best rates in a wide range of different accommodation types within walking distance of Appleton Tower. Through our own conference website, delegates can then use the ECB's new interactive online service to peruse the selection and make their bookings directly.



As a large but compact city, Edinburgh is often described as the walking city. The proximity of accommodation to the conference venue and the central location of the venue means that Edinburgh is particularly well suited to the needs of delegates.

BEDROOM CAPACITY IN EDINBURGH			
Category	Within 1km of Conference Venue	Within 2km of city centre	Total in Edinburgh and Lothians
5* Hotels	514	1,041	1,041
4* Hotels	916	2,405	4,150
3* Hotels	557	1,272	2,340
2* Hotels	45	105	187
Serviced Apartments	85	205	205
Universities/Colleges	-	2,000	2,795
Totals	2,117	7,028	10,718



"Edinburgh, in my estimation the most beautiful city in Britain."

HRH Prince Charles, Prince of Wales

A capital city, an atmospheric city, a city which is celebrated all over the world for its contribution to the arts - it's hardly surprising that Edinburgh offers the opportunity to create a social programme as memorable as it is unique.

With over sixty galleries, five major performing art theatres, a host of wide-ranging visitor attractions, there really is something for everyone in this vibrant city. Visitors can take advantage of the Edinburgh Pass, offering for 1, 2, or 3 day free entry to many of the city's most exciting attractions and exclusive offers from some of Edinburgh's top retail and leisure operators.

The centre of Edinburgh is a UNESCO World Heritage site – and very easy to explore on foot, from the winding alleyways of the medieval city, to the Georgian crescents and circuses of its New Town. And along with vivid memories, there are plenty of souvenirs of great Scottish traditions to collect along the way from whisky and kilts to Celtic jewellery and, of course, the legendary haggis!

Arts and festivals

Europe's festival capital, Edinburgh has a packed programme of events and festivals which take place year round.



Kicking off with Hogmanay, the world's largest New Year festival, followed by the International Science Festival in the spring, and culminating in the spectacular summer festivals taking in the Film, International, Fringe, Jazz, Book and Arts festivals, then finishing the year with the month-long Capital Christmas which sees an enormous ice rink in Princes Street Gardens, funfairs, street markets and torchlight processions.

Eating out

Edinburgh has more restaurants per head of population than anywhere else in Britain, with everything from African and American, Italian and Indian, Mexican and Mongolian, Thai and Turkish to, of course, traditional and modern Scottish food using the best local produce from Scotland's larder – smoked salmon, venison, seafood, cheeses, oatcakes and soft fruits being particularly popular!



Haste ye back!

With such a unique blend of traditional and modern it is not surprising that recent delegate research found that over 60% of delegates who visit the city on business intend to return as a leisure visitor within two or three years.

Not only is there always a lot to explore and experience in Edinburgh, it is the gateway to the rest of Scotland's breathtakingly beautiful countryside.

A memorable conference includes a unique social programme in this inspiring capital city.

Gala dinner

A Scottish gala evening may be held at one of any number of exquisite venues, from historic houses to underground caves. Scottish cuisine borrows the best from the rest of the world but is at its most flavoursome when it features fresh, home-grown delights such as salmon, scallops, venison, raspberries and cheeses.

Dinner could be followed by a ceilidh, an evening of traditional Scottish music and dancing, in which delegates are encouraged to participate. Those still on their feet at the evening's close join in the strains of *Auld Lang Syne*.

Mansfield Traquair

Escape the normal confines of historic venues and revel in the limitless versatility concealed within the magnificent stone grasp of Edinburgh's hidden gem, Mansfield Traquair. Jaw dropping, awe inspiring, versatile, soaring space... Mansfield Traquair has earned the mantle of 'Edinburgh's Sistine Chapel'.



The Royal Botanic Garden

Welcome Reception - Opened in the summer of 2009 is the fantastic new facility, the John Hope Gateway, which includes the 120 seated restaurant for the day visitors, transforming in the evening into an exclusive venue and magnificent event space for up to 200 guests.

Whisky tasting

No visit to Scotland would be complete without the chance to try its most famous product. In the historic heart of the city the Scotch Whisky Experience or the elegant Georgian splendour of the Scotch Malt Whisky Society on George Street will host your whisky tasting. Under the tutelage of experts, guests will learn how to 'nose a whisky' and how to discern a peaty single malt from a Highland one.



Accompanying Persons Programme

... with so much to choose from, we make a few suggestions!

Golf, golf and more golf!

Play the game! This is the place where the rules of golf were first recorded. The British Open has been held near the city for over 100 years and you'll find more than 50 courses in easy reach. Golf is not the only sport – everything from archery, sailing, diving with sharks or off-road racing are all part of the Edinburgh scene.



Explore Edinburgh

Enjoy a panoramic tour of the historic Old Town including a visit to Edinburgh Castle, where the crown jewels of Scotland are on display, and the Palace of Holyroodhouse, the Queen's Royal residence. Or if you are looking for something different, why not meet the ghosts and ghouls of Edinburgh's haunted past on a spooky tour through the wynds and closes of the Old Town?



Shopping

Shopping in Edinburgh is a wonderful eclectic experience.

Don't miss the magnificent Georgian splendour of the internationally renowned department store, Jenners, or the upmarket and stylish Harvey Nichols around the corner in St Andrew Square. Stroll along George Street for stylish boutiques and designer labels, or wander through the Old Town for curiosity shops tucked away in quiet hidden streets – you'll maybe find your family tartan or some beautiful Celtic jewellery.



Glasgow

For those who wish to venture further afield, Glasgow is a 45min train journey from Edinburgh. The largest city in Scotland, Glasgow also has a wealth of culture, galleries and shopping. For art lovers, the Burrell Collection and the Kelvingrove Museum and Art Gallery are well worth visiting.

St Andrews

Only an hour from Edinburgh, enjoy a stroll around the abbey ruins in the ancient and charming town of St Andrews in the Kingdom of Fife, the revered and legendary home of golf.

Pre & Post Convention Tours

Scotland, with its dramatic and ever changing scenery has inspired generations of travellers.

The stunning landscape is rich in history. The many castles which shelter in the rolling border hills are reminders of struggles with English raiders. West coast and highland ruins and settlements were once the seats of a thriving Celtic culture. The romantic appeal of this mythology is matched by the craggy splendour of historic glens, where once fierce battles were fought.

Most of this compelling beauty is easily accessible, with excellent rail links to the north and west and a network of quiet roads all over the country. There are castles, houses, museums and gardens all waiting to be explored.

Scotland's unique craft industries are open to all too – choose from cashmeres and tartans, glass and silver wear, or discover one of the many distilleries delighted to open their doors to curious and thirsty visitors.



Along Fife's East Neuk and up to Aberdeen and beyond, a series of fishing ports, rocky cliffs and sheltered beaches offer the pleasures of the seaside.

To the west is Glasgow, home to great art collections and museums, and north are Perth and Inverness, vibrant centres of Highland culture for generations. St Andrews, the home of golf, is an hour's drive from Edinburgh's city centre.



So we hope our delegates will take time to discover Scotland – either by hiring a car or enjoying one of the excellent mini-tours offered by Edinburgh's tour companies



.... it's an experience they won't forget.

Finances

The preliminary financial plan for the conference is detailed in the attached spreadsheet. In summary, the primary source of income will be attendance fees. The financial strategy is to set the early registration fees low enough to cover costs, including financial support for reduced-rate student registrations. Later registration fees are intentionally high to encourage early registration, which will allow for timely event and financial planning and avoid cash-flow problems. Income from registration fees will be supplemented by corporate sponsorship; although we do have some in mind, at the time of writing we have yet to contact potential sponsors and, obviously, there are

no guarantees. However, Edinburgh has been successful in attracting funds from sponsors in the past for other conferences. The most significant expense will be venue hire, which in the case of Appleton Tower (the most likely venue) is calculated on a per participant basis plus a flat fee for each additional breakout room. This model provides for a high degree of flexibility, meaning ISCRAM at least recoups its costs in each of the three scenarios. The attached spreadsheets provide more detail.

An important point to emphasise here is that the University of Edinburgh will *not* take the financial risk of running the conference.

Registration Fees

		Early	Late	On-Site
Regular	non member	£ 450.00	£ 550.00	£ 700.00
	member	£ 450.00	£ 550.00	£ 700.00
Student	non member	£ 250.00	£ 350.00	£ 500.00
	member	£ 250.00	£ 350.00	£ 500.00
One day	non member	£ 250.00	£ 250.00	£ 250.00
	member	£ 250.00	£ 250.00	£ 250.00
Ph.D. Colloquium*	non member	£ -	£ -	£ -
	member	£ -	£ -	£ -

*Attendance at the Ph.D. Colloquium free for students registered for the main conference.

Social Events

		Fee
Banquet	Participant	£ 50.00
	Guest	£ 50.00



Budget: Scenario medium

Category	Subcategory	Key	Description	Units	per Unit	Income	Expense	Balance	
Marketing	Marketing	1100	Call for papers						
		1101	Call for participation						
		1102	Poster / Flyer						
		1103	Mailing						
		1104	Advertising						
	Others	1199	Marketing (Others)						
		Total					£500.00	£ (500.00)	
Conference	Conference Fees	1200	Conference fees			£59,000.00			
	Donations	1210	Sponsorship / donations			£15,000.00			
	Speakers	1220	Invited speakers (travel, hotel, etc)	3	£2,000.00		£6,000.00		
	Facilities	1230	Room rent					£26,140.00	
		1231	Equipment rent (AV, poster boards, etc.)						
		1232	Support staff						
		1233	Internet Access						
	Exhibitions	1240	Booth rental					£500.00	
		1241	Exhibition fees						
	Social Events	1250	Beer Social Sunday					£750.00	
		1251	Banquet tickets	110	£50.00			£5,500.00	
		1252	Banquet room rental					£1,000.00	
		1253	Banquet transport (e.g. buses, etc)						
		1254	Banquet variable (per person)						
		1255	Receptions					£3,000.00	
	Conference Materials	1260	Proceedings print						
		1261	Proceedings electronic					£500.00	
		1262	ISBN numbers					£500.00	
		1263	Final program					£500.00	
		1264	Bags, name tags, etc					£3,000.00	
Insurance	1270	Cancellation insurance					£1,000.00		
Catering	1280	Coffee breaks, lunches							
	1281	Wages							
Misc.	1290	Prizes and awards					£1,000.00		
	1291	PC meeting support							
	1292	Photographer					£500.00		
	1293	Penalties (e.g. hotel, etc)							
	1294	Misc. (Others)					£500.00		
	Total					£74,000.00	£50,390.00	£23,610.00	
Ph.D. Colloquium	Ph.D. Colloquium	1300	Ph.D. colloquium fees						
		1301	Speaker reimbursement						
		1302	Breaks (e.g. lunches)						
		1303	Materials						
		1304	Ph.D. colloquium (Others)					£2,000.00	
		Total					£	£2,000.00	£(2,000.00)
Tutorials and Workshops	Tutorials and Workshops	1400	Tutorial fees						
		1401	Workshop fees						
		1402	Breaks (e.g. lunches)						
		1403	Tutorial notes						
		1404	Materials						
	1405	Tutorials and workshops (Others)							
	Total					£	- £	- £	
Organization	Services	1500	Student honorarium					£2,000.00	
		1501	External services (e.g. event organizer)						
	Materials	1510	Office materials, stationary						
	Organization Support	1520	Meeting						
		1521	Transportation						
		1522	Food						
		1523	Telephone						
	1524	Rental fees							
	ConfTool	1530	ConfTool fix						
		1531	ConfTool variable						
Finance	1540	Banking, credit card fees							
	1541	Interest							
Misc.	1550	Organization (Others)					£5,000.00		
	Total					£	- £7,000.00	£(7,000.00)	
Taxes	Taxes	1600	Taxes: various						
		Total				£	- £7,000.00	£(7,000.00)	
Total						£74,000.00	£66,890.00	£7,110.00	

Contingency 10.00% £6,689.00
Total + Contingency **£ 74,000.00** **£73,579.00** **£421.00**



Edinburgh Convention Bureau

How can we help you?

The Edinburgh Convention Bureau (ECB) offers prompt, professional and tailor-made support for all aspects of the conference at every stage of the process – from preparing bids and winning conferences through to arranging site visits, press and PR, accommodation and social programmes for delegates.

The ECB works closely with its main funding partners, the City of Edinburgh Council and its members (venues and suppliers), to support conference organisers – and all their services are free of charge.

ECB services

All ECB services are completely free and tailored to the needs of each conference. They include:

- research on conference requirements
- hosting site inspections
- advising on the best venues and suppliers for our event
- advising on and helping to appoint a Professional Conference Organiser
- securing accommodation rates and making provisional bookings – using an online facility on your conference website
- supporting the bid process with proposal documents and travel support
- providing preferential air fares through an online facility on our website
- helping to build attendance figures with secondary marketing
- supplying promotional images of the city
- supplying maps and information guides
- advising on the social programme and spouse programmes
- providing a dedicated website via a link on our conference website, enabling delegates to browse and book pre and post-conference activities
- suggesting pre and post-conference tours

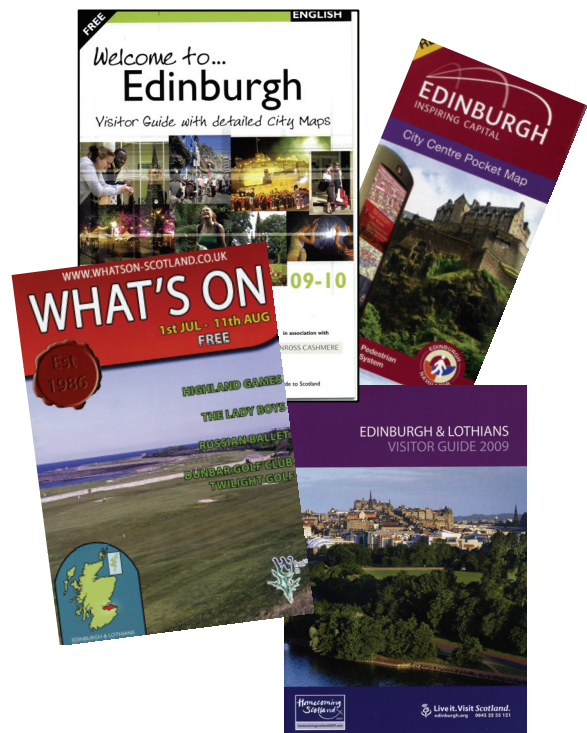
BestCities.net

Committed to excellence, the BestCities Global Alliance is the world's only service-led strategic alliance of leading convention bureaux.



Thanks to a continual process of monitoring and audit by Lloyds Quality Assurance Register, these eight cities assure conference organisers the very best in service levels.

Edinburgh Convention Bureau is a founder member of BestCities and the other seven members are Cape Town, Copenhagen, Dubai, Singapore, San Juan, Vancouver and Melbourne convention bureaux.



Population

Scotland: 5,114,600
Edinburgh: 471,650 (2007)

Banking and currency

Bank opening hours vary according to different banks so the following times are given as an indication:

Monday, Tuesday, Thursday, Friday 0900 – 1700

Wednesday 1000 – 1700

Saturday 0900 – 1200

Currency is Pounds Sterling

See www.xe.com for currency converter

Electricity

British electrical standards are 50Hz 230 volts, so some North American and European electrical devices may require converters. All will require plug adapters.

Emergency services

The telephone number for emergency services in the UK is 999.

Health

There are no recommended vaccinations for entry into the United Kingdom. There is a large university teaching hospital, the Royal Infirmary of Edinburgh, located just 15 minutes south of the city centre.

Government

Scotland is part of Great Britain and plays a full part in its parliamentary democracy. The Scottish Government is based in Edinburgh, with authority over education, law and some social services within the country. Great Britain is a member of the European Union.



Smoking

Since April 2006, there has been a ban on smoking in all enclosed public places throughout Scotland.

Tax

There is no bed tax. Value Added Tax (VAT) is charged on all purchases in shops, hotels, and restaurants at a rate of 15%. There are no other taxes on purchases.

Save money on your event

Reclaim the VAT

People travelling to Scotland on business may be entitled to reclaim the 15% tax charged on event expenses as well as accommodation, business entertaining, meals, transport and much more.



Climate – the truth about the weather!

Edinburgh enjoys a moderate year-round climate, with none of the violent extremes of weather which could interrupt a meeting schedule or social calendar. From April to September, temperatures are mild and compare favourably with other European cities; annual rainfall is less than Frankfurt, New York and Rome. A perfect Edinburgh day dawns with a clear blue sky, warm and pleasant in summer - though in winter often accompanied by a sharp frost. It's always worth packing a sweater against the chance of changeable conditions.

Month	Av temp		Daylight hours
	Min °C	Max °C	
January	1	6	7.37
February	1	6	9.39
March	2	8	11.48
April	4	11	14.09
May	6	14	16.17
June	9	17	17.33
July	11	18	17.01
August	11	18	15.04
September	9	16	12.45
October	7	12	10.29
November	4	9	8.17
December	2	7	7.02

Useful websites

Edinburgh Tourist Information
www.edinburgh.org

VisitScotland
www.visitscotland.com

Today's weather
www.bbc.co.uk/weather/5day

Edinburgh Airport
www.edinburghairport.com

Rail transport
www.nationalrail.co.uk



Awards and Conferences Won for the City

Recent awards include:

- 2009 Most Desirable City in Britain
YouGov poll 10,000 people
- 2009 Edinburgh voted best UK city 'to see before you die'
Travelodge poll 5,500 people
- 2008 Edinburgh was named as one of the world's top ten cities by travel magazine *Wanderlust*.
- 2008 Edinburgh named as one of the top 10 destinations in Europe and 27th in the world by Trip Advisor Destination Awards
- 2008 Edinburgh voted UK's Favourite City in *The Guardian/Observer Travel Awards* – for ninth consecutive year
- 2008 Foreign Direct Investment ranked Edinburgh as top Small European City, 6th Best Overall City in Europe and second best in Europe (after London) for Human Resources.
- 2007 Edinburgh Science Triangle was the Scottish winner of the DTI's Enterprising Britain 2007 Awards
- 2006 Voted European City of the Year, The Academy of Urbanism
- 2006 Britain's most satisfying city, MORI
- 2006 Declared the UK's only 'Ideopolis' outside London – “a city of ideas, where knowledge, creativity, enterprise, connectivity and the quality of life combine to create a dynamic local economy”
The Work Foundation
- 2004 Awarded the world's first UNESCO City of Literature

Recent conference bid wins include:

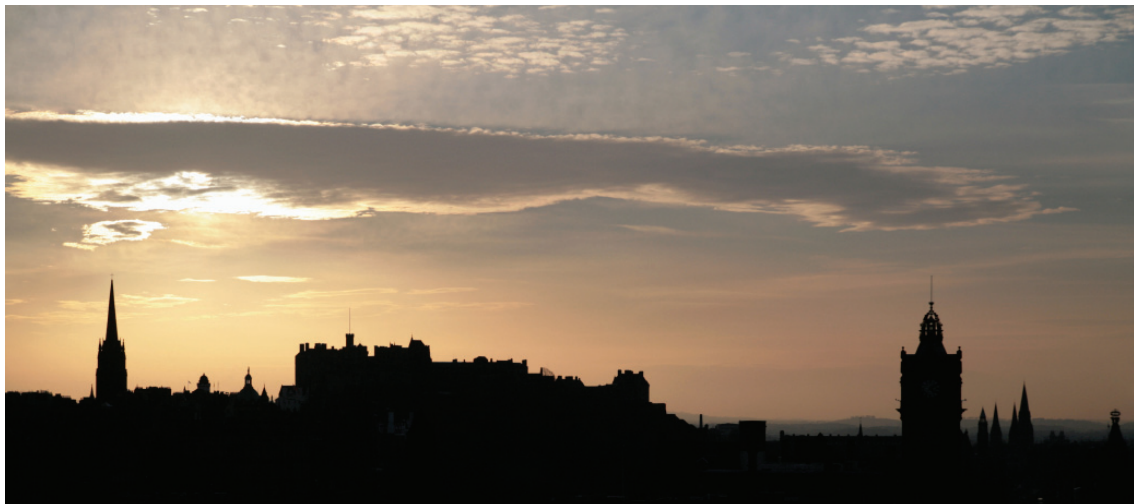
- 2010 European Association for Haemophilia & Allied Disorders (500 delegates)
- 2010 17th International Congress of Cytology (1000 delegates)
- 2010 International Mycological Congress (2,000 delegates)
- 2010 11th International Congress on Shoulder and Elbow Surgery (800 delegates)
- 2010 International Association for Dental Trauma (600 delegates)
- 2011 International Symposium on Myelodysplastic Syndromes Foundation (750 delegates)
- 2011 International Symposium on Antarctic Earth Sciences (500 delegates)
- 2011 International Primary Care Respiratory Group (1,000 delegates)
- 2012 International Conference on Quantitative Genetics (500 delegates)
- 2013 International Investigative Dermatology (1,200 delegates)
- 2015 International Society for Aerosols in Medicine (500 delegates)



We look forward to welcoming

ISCRAM 

to Edinburgh
in 2011



supported by **Edinburgh Convention Bureau**
Inspiring Conferences

